



**NACS®
Foundation**
Propelling **brighter** futures



Building
Momentum
Together

Impact Report 2025



NACS Foundation Response Relief

ONGOING PARTNERSHIP



Through our American Red Cross partnership, our industry donated over \$500,000+ in response to Hurricane Helene, the L.A. wildfires and Texas floods.

24/7 DAY GROWTH HIGHLIGHTS



35,000+ stores participated



100+ retailer & supplier partners



1.6 billion media impressions +200% YoY



Interactive store map drove 7,500+ users across 48 states



Strategic media push extended visibility to a 75-day cycle

NEW THIS YEAR

- First Responder of the Year Awards (three national honorees)
- Recognition from federal and state government officials and lauded at 2025 NACS Show
- Launch of the Response Relief 24/7 Day Committee
- Five retailers awarded \$1,000 media grants to amplify local impact



Special thanks to these partners for supporting the First Responder of the Year winners.



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Angela Ry
Volunteer Firefighter
Casino Store Manager
Casino, Inc.





The NACS Future Fund Scholarship literally *opened the door for me to further my education and drive my current career* in personnel. I have had the opportunity to work with folks in the c-store industry for four years now and I am so excited to couple my experiences with the knowledge that this scholarship has allowed me to tap into.

Julie Miller, 2025 Scholarship winner



KEY WINS AND ENVIRONMENTAL IMPACT FROM THE 2025 NACS SHOW



120,380 lbs
of food
rescued



100,292
meals
recovered



59.29 metric
tons of
CO2e saved



7.93M gallons
of water
conserved

NEW ENGAGEMENTS

- Established the Neighborhood Nourish Committee
- Featured food recovery education panel
- Multiple retailers launched food recovery programs

SIGNATURE SPONSOR



Special thanks to Vontier, our founding signature sponsor, for partnering with Neighborhood Nourish and growing food recovery at the NACS Show.

PARTNERSHIPS



NACS Foundation
Future Fund

NACS FOUNDATION SCHOLARSHIPS



Awarded 12 Future Fund scholarships at \$3,500 (up from 11 at \$3,000), powered in part by the generosity of Keurig Dr. Pepper



Launched the Lisa Dell'Alba Scholarship and raised \$60,000 in her honor to support emerging leaders through the NACS Cornell Executive Leadership Program—funding scholarships over the next 10 years.

EXECUTIVE EDUCATION



177 leaders from 15 countries completed NACS Foundation-sponsored executive education programs in 2025, with participants representing major retailers including Casey's, Circle K, EG America, Loves, and OXXO.



Global leadership pipeline strengthened through immersive, high-impact learning experiences at Cornell, Kellogg, MIT, Wharton and Yale—thanks to the support from 12 corporate endowers.

Thank you

Every day, you prove our industry's greatest strength is when we act as one - building lasting positive change that no single business could achieve alone. Thank you to our retailers, suppliers, donors, Board of Advisors, committee volunteers, and program partners for uniting to amplify impact and propel brighter futures for the communities we serve.



TOP INDIVIDUAL DONORS

Anonymous
Henry Armour
Chris Bambury*
Katie Bohny
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Lonnie McQuirter
Don Rhoads*
Carl Rick
Lesley Saitta
Stephanie Sikorski
Dr. Scott Zietlow

* Supporters of the Lisa Dell'Alba scholarship.

Looking Ahead to 2026

AMPLIFYING IMPACT TOGETHER

- **Expand First Responder Recognition**
Grow 24/7 Day participation nationwide with enhanced media visibility and retailer engagement
- **Scale Neighborhood Nourish**
Drive national food recovery program adoption across more retail locations to fight hunger in communities we serve
- **Invest in Tomorrow's Leaders**
Grow scholarship program and expand educational pathways for convenience store employees and their families
- **Deepen Industry Partnerships**
Build stronger regional committee structures and cross-sector collaborations to multiply our collective impact

Get Involved!
conveniencecares.org



NACS Foundation
Propelling **brighter** futures

1600 Duke Street | Alexandria VA 22314 | conveniencecares.org

Board of Advisors As of December 31, 2025



Steph Hoppe
VP Marketing,
Caseys



Tony Miller
Strategic Industry Advisor, Former Delek US, Immediate past member of Exec. Committee & BoD



Carl Rick
Training Manger,
3rd generation owner, Kwik Trip



Nick Ruffner
Public Affairs Relations Manager, Sheetz



Lesley Saitta
Partner/Strategic Advisor, W. Capra

Committee Commitments As of November 1, 2025

FUNDRAISING COMMITTEE

Lesley Saitta - Chair
Nick Capuano, Senior Consultant, Gap Partnership, former Pepsi
Julie Jackowski, Former NACS chair
Aaron Simpson, President, Good2Go Stores

RESPONSE RELIEF & FUTURE FUND PROGRAMMING COMMITTEE

Steph Hoppe - Chair
Katy Hart, Director of Marketing Hop Shops
Maurice Lamarche, Director of Retail Operations, Tiger Fuel
Kevin Martello, VP of Convenience Retail, KDP
Melissa Vonder Haar, Director of Marketing & Industry Relations, iSee

NEIGHBORHOOD NOURISH COMMITTEE

Kevin O'Connell - Chair
Sarah Mitchell, Head of Industry Engagement, Chobani/La Colombe
Sammie Paul, Executive Director, FoodRecovery.org
Jason Read, Director Store Operations, Wawa
Allie Shapiro Dandry, Former Krispy Krunchy Chicken
Angela Wood, Community Engagement Manager, Casey's