



**NACS**  
**Foundation**  
Propelling **brighter** futures

# Building Momentum Together

**Impact Report 2025**





NACS Foundation  
**Response Relief**

#### ONGOING PARTNERSHIP



Through our American Red Cross partnership, our industry donated over \$500,000+ in response to Hurricane Helene, the L.A. wildfires and Texas floods.

#### NEW THIS YEAR

- First Responder of the Year Awards (three national honorees)
- Recognition from federal and state government officials and lauded at 2025 NACS Show
- Launch of the Response Relief 24/7 Day Committee
- Five retailers awarded \$1,000 media grants to amplify local impact

#### 24/7 DAY GROWTH HIGHLIGHTS



35,000+  
stores  
participated



100+  
retailer  
& supplier  
partners



1.6 billion  
media  
impressions  
+200% YoY



Interactive  
store map  
drove 7,500+  
users across  
48 states



Strategic  
media push  
extended  
visibility to a  
75-day cycle



Special thanks to these partners for supporting the First Responder of the Year winners.







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## Neighborhood Nourish

### KEY WINS AND ENVIRONMENTAL IMPACT FROM THE 2025 NACS SHOW



120,380 lbs  
of food  
rescued



100,292  
meals  
recovered



59.29 metric  
tons of  
CO2e saved



7.93M gallons  
of water  
conserved

### NEW ENGAGEMENTS

- Established the Neighborhood Nourish Committee
- Featured food recovery education panel
- Multiple retailers launched food recovery programs

### SIGNATURE SPONSOR

VONTIER

Special thanks to Vontier, our founding signature sponsor, for partnering with Neighborhood Nourish and growing food recovery at the NACS Show.

### PARTNERSHIPS



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## Future Fund

### NACS FOUNDATION SCHOLARSHIPS



**Awarded 12 Future Fund scholarships at \$3,500** (up from 11 at \$3,000), powered in part by the generosity of Keurig Dr. Pepper



**Launched the Lisa Dell'Alba Scholarship and raised \$60,000** in her honor to support emerging leaders through the NACS Cornell Executive Leadership Program—funding scholarships over the next 10 years.

### EXECUTIVE EDUCATION



**177 leaders** from **15 countries** completed NACS Foundation-sponsored executive education programs in 2025, with participants representing major retailers including Casey's, Circle K, EG America, Loves, and OXXO.



**Global leadership pipeline strengthened** through immersive, high-impact learning experiences at Cornell, Kellogg, MIT, Wharton and Yale—thanks to the support from 12 corporate endowers.

“

*The NACS Future Fund Scholarship literally **opened the door for me to further my education and drive my current career** in personnel. I have had the opportunity to work with folks in the c-store industry for four years now and I am so excited to couple my experiences with the knowledge that this scholarship has allowed me to tap into.*

Julie Miller, 2025 Scholarship winner

# Thank you

Every day, you prove our industry's greatest strength is when we act as one - building lasting positive change that no single business could achieve alone. Thank you to our retailers, suppliers, donors, Board of Advisors, committee volunteers, and program partners for uniting to amplify impact and propel brighter futures for the communities we serve.



## TOP INDIVIDUAL DONORS

Anonymous  
Henrey Armour  
Chris Bambury\*  
Katie Bohny  
Tom Brennan  
Michael Davis\*  
Annie Gauthier\*  
Brian Hannasch\*  
Julie & Tom Jackowski\*  
Jeff Kahler\*  
Brian Kimmel  
Lonnie McQuirter  
Don Rhoads\*  
Carl Rick  
Lesley Saitta  
Stephanie Sikorski  
Dr. Scott Zietlow

\* Supporters of the Lisa Dell'Alba scholarship.

## Looking Ahead to 2026

### AMPLIFYING IMPACT TOGETHER

- **Expand First Responder Recognition**  
Grow 24/7 Day participation nationwide with enhanced media visibility and retailer engagement
- **Scale Neighborhood Nourish**  
Drive national food recovery program adoption across more retail locations to fight hunger in communities we serve
- **Invest in Tomorrow's Leaders**  
Grow scholarship program and expand educational pathways for convenience store employees and their families
- **Deepen Industry Partnerships**  
Build stronger regional committee structures and cross-sector collaborations to multiply our collective impact

Get Involved!  
[conveniencecares.org](https://conveniencecares.org)



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1600 Duke Street | Alexandria VA 22314 | [conveniencecares.org](https://conveniencecares.org)

### Board of Advisors As of December 31, 2025



**Steph Hoppe**  
VP Marketing,  
Caseys



**Tony Miller**  
Strategic Industry  
Advisor, Former Delek  
US; Immediate past  
member of Exec.  
Committee & BoD



**Carl Rick**  
Training Manger,  
3rd generation  
owner, Kwik Trip



**Nick Ruffner**  
Public Affairs  
Relations Manager,  
Sheetz



**Lesley Saitta**  
Partner/Strategic  
Advisor, W. Capra

### Committee Commitments As of November 1, 2025

#### FUNDRAISING COMMITTEE

**Lesley Saitta** - Chair

**Nick Capuano**, Senior Consultant,  
Gap Partnership, former Pepsi

**Julie Jackowski**, Former NACS chair

**Aaron Simpson**, President,  
Good2Go Stores

#### RESPONSE RELIEF & FUTURE FUND PROGRAMMING COMMITTEE

**Steph Hoppe** - Chair

**Katy Hart**, Director of Marketing  
Hop Shops

**Maurice Lamarche**, Director of  
Retail Operations, Tiger Fuel

**Kevin Martello**, VP of Convenience  
Retail, KDP

**Melissa Vonder Haar**, Director  
of Marketing & Industry  
Relations, iSee

#### NEIGHBORHOOD NOURISH COMMITTEE

**Kevin O'Connell** - Chair

**Sarah Mitchell**, Head of Industry  
Engagement, Chobani/La Colombe

**Sammie Paul**, Executive Director,  
FoodRecovery.org

**Jason Read**, Director Store  
Operations, Wawa

**Allie Shapiro Dandry**, Former  
Krispy Krunchy Chicken

**Angela Wood**, Community  
Engagement Manager, Caseys