

Thank you

Every day, you prove our industry’s greatest strength is when we act as one—building lasting positive change that no single business could achieve alone. Thank you to our retailers, suppliers, donors, Board of Advisors, committee volunteers, and program partners for uniting to amplify impact and propel brighter futures for the communities we serve.



TOP INDIVIDUAL DONORS

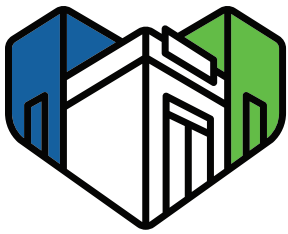
Anonymous
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Carl Rick
Lesley Saitta
Stephanie Sikorski
Dr. Scott Zietlow

* Supporters of the Lisa Dell’Alba scholarship.

Looking Ahead to 2026

AMPLIFYING OUR IMPACT TOGETHER

- **Expand First Responder Recognition**
Grow 24/7 Day participation nationwide with deeper first responder association participation and enhanced retailer engagement
- **Scale Neighborhood Nourish**
Drive national food recovery program adoption across more retail locations to fight hunger in the communities we serve
- **Invest in Tomorrow’s Leaders**
Grow scholarship program and expand educational pathways for convenience store employees and their families
- **Deepen Industry Partnerships**
Build stronger regional committee structures and cross-sector collaborations to multiply our collective impact



NACS Foundation
Propelling brighter futures

Get Involved!
conveniencecares.org



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1600 Duke Street | Alexandria VA 22314 | conveniencecares.org

Board of Advisors *As of December 31, 2025*



Steph Hoppe
VP Marketing, Casey’s



Tony Miller
Strategic Industry Advisor, Former Delek US; Immediate past member of Exec. Committee & BoD



Carl Rick
Government Relations Manager, 3rd generation owner, Kwik Trip



Nick Ruffner
Public Affairs Manager, Sheetz



Lesley Saitta
Partner/Strategic Advisor, W. Capra

Committee Commitments *As of November 1, 2025*

FUNDRAISING COMMITTEE

Lesley Saitta - Chair

Nick Capuano, Senior Consultant, Gap Partnership, former Pepsi

Julie Jackowski, Former NACS chair

Aaron Simpson, President, Good2Go Stores

RESPONSE RELIEF & FUTURE FUND PROGRAMMING COMMITTEE

Steph Hoppe - Chair

Katy Hart, Director of Marketing Hop Shops

Maurice Lamarche, Director of Retail Operations, Tiger Fuel

Kevin Martello, Vice President, Foodservice and Industry Relations, Keurig Dr Pepper

Melissa Vonder Haar, Vice President of Commercial Strategy, ISee Store Innovations and TradeWorks

NEIGHBORHOOD NOURISH COMMITTEE

Kevin O’Connell - Chair

Sarah Mitchell, The Partnering Group, Former NACS Foundation Board of Advisors, Former Chobani La Colombe

Sammie Paul, Executive Director, FoodRecovery.org

Jason Read, Director Store Operations, Wawa

Allie Shapiro Dandry, Former NACS Foundation Board of Advisors, Executive Director Shapiro Family Foundation, Krispy Krunchy Chicken

Angela Wood, Community Engagement Manager, Casey’s



Building
Momentum
Together

Impact Report 2025



NACS Foundation
Response Relief

ONGOING PARTNERSHIP



Through our American Red Cross partnership, our industry donated over \$500,000+ in response to Hurricane Helene, the L.A. wildfires and Texas floods.

NEW

- First Responder of the Year Awards (three national honorees)
- Recognition from federal and state government officials, as well as honored at the 2025 NACS Show
- Launch of the Response Relief 24/7 Day Committee
- Five retailers awarded \$1,000 media grants to amplify local impact



Special thanks to these partners for supporting the First Responder of the Year winners.

24/7 DAY GROWTH HIGHLIGHTS



35,000+ stores participated



100+ retailer & supplier partners



1.6 billion media impressions +200% YoY



Interactive store map drove 7,500+ users across 48 states



Strategic media plan extended visibility to a 75-day cycle



*The NACS Future Fund Scholarship literally **opened the door for me to further my education and drive my current career** in personnel. I have had the opportunity to work with folks in the c-store industry for four years now and I am so excited to couple my experiences with the knowledge that this scholarship has allowed me to tap into.*

Julie Miller, 2025 Scholarship winner

NACS Foundation
Neighborhood Nourish

KEY WINS AND ENVIRONMENTAL IMPACT FROM THE 2025 NACS SHOW



120,380 lbs of food rescued



100,292 meals recovered



59.29 metric tons of CO2e saved



7.93M gallons of water conserved

NEW ENGAGEMENTS

- Established the Neighborhood Nourish Committee
- Featured food recovery education panel
- Multiple retailers launched larger food recovery programs thanks to learnings

SIGNATURE SPONSOR



Special thanks to Vontier, our founding signature sponsor, for partnering with Neighborhood Nourish and growing food recovery at the NACS Show.

PARTNERSHIPS



NACS Foundation
Future Fund

NACS FOUNDATION SCHOLARSHIPS



Awarded 12 Future Fund scholarships at \$3,500 (up from 11 at \$3,000), powered in part by the generosity of Keurig Dr Pepper



Launched the Lisa Dell'Alba Scholarship and raised \$60,000 in her honor to support emerging leaders through the NACS Executive Leadership Program at Cornell—funding scholarships over the next 10 years.

EXECUTIVE EDUCATION



177 leaders from **15 countries** completed NACS Foundation-sponsored executive education programs in 2025, with participants representing major retailers including Casey's, Circle K, EG America, Love's Travel Stops and Country Stores, and OXXO.



Global leadership pipeline strengthened through immersive, high-impact learning experiences at Cornell, Kellogg, MIT, Wharton and Yale—thanks to the support from 12 corporate endowers.