

# 2020-2021 SCHOLARSHIP APPLICATION

#### PHILOSOPHY

The NACS Foundation unifies and builds on NACS members' philanthropic priorities—amplifying the industry's power to propel tomorrow's industry leaders, in neighborhoods of all sizes, across America and beyond.

The convenience and fuel retailing industry has been built and sustained from individuals from all walks of life—many of our convenience industry leaders started their careers at the store level. Through hard work and commitment to learning, these employees followed career paths to senior leadership positions.

Since 1994, the NACS Foundation Future Fund's scholarship program has been providing convenience and fuel retailers a way to retain, reward, and develop the next generation of industry innovators within their companies. These scholarships help develop future retail leaders by providing them with \$3,000 toward tuition costs at undergraduate or community college institutions. Each recipient will also receive a stipend to attend the 2020 NACS Show in Las Vegas at the Las Vegas Convention Center on October 11-14, where they will be recognized during a special evening ceremony and given the first-hand opportunity to learn more about exciting career paths in the industry.

The NACS Foundation Scholarship honors industry icon Jim Yates, founder of E-Z Mart Stores, former NACS Chairman of the Board, and a pioneer in the industry. In 1999, Altria Distribution Group's donation expanded the scholarship to honor David Erickson, former CEO of Erickson Oil Products.

The NACS Foundation, a 501(c)3, which serves as a point of centralization and catalyzation – amplifying the reach, resonance, and impact of our supplier and convenience and fuel retail members' tremendous charitable efforts.

## **FUTURE FUND**

The Future Fund, one of the NACS Foundation's five signature program areas, propels tomorrow's industry leaders. Through this program, the NACS Foundation invests in future leaders through scholarship and internship programs offered to c-store member employees and their children.

## ELIGIBILITY

Employees that work for a NACS Retail Member company and are enrolled in/or will be enrolled in fall 2020 academic studies are eligible to apply for a scholarship. The applicant must be a current employee and continue to work for the nominating convenience retail company throughout the scholarship period (academic year: 2020-21).

## **NACS Foundation**

1600 Duke Street, Suite 700 Alexandria, Virginia 22314 (703) 684-3600 | FAX (703) 836-4564 conveniencecares.org

## AWARDS

There will be up to 11 NACS Foundation Scholarships awarded for one-year terms. Scholarship recipients may re-apply each year, for up to four years, if they continue to meet the eligibility requirements. The scholarships will be applied to tuition at any accredited, non-profit college or university in the United States. Recipients may transfer from one college to another and retain the award. Recipient must continue to work for the nominating company throughout the scholarship period.

# **APPLICATION PROCEDURE**

To be considered for a scholarship, a candidate must complete an official NACS Foundation Scholarship application, which consists of the following three (3) parts: 1. Applicant Data and Questionnaire

- 2. Applicant Essay (two pages, maximum)
- 3. Nomination Form, to be completed by a supervisory employee / senior official within the company

#### Applications must be received by Monday, June 1, 2020

#### **SELECTION OF WINNERS**

NACS Foundation Scholarship winners are people in the industry who clearly demonstrate dedication to achieving excellence in retailing, strong leadership skills, potential for future growth as a leader, and persistence in the pursuit of education.

Applications will be reviewed by NACS staff members and winners will be selected based on the above criteria.

## **RESPONSIBILITY OF RECIPIENTS**

Scholarship recipients must enroll as full or part-time undergraduate college students in the fall 2020 and continue to be in school for the entire academic year (2020-21) without interruption, barring illness, emergency, or military service. Recipients are responsible for ensuring the scholarship checks are delivered to the correct office at their college or university.

To be eligible for a NACS Foundation Scholarship award, the recipient must remain an employee of the NACS member company for the entire period of the award.

# **PAYMENT OF SCHOLARSHIP FUNDS**

Two separate scholarship checks will be mailed to the recipient's home address, only made payable to the scholarship recipient's college or university for tuition-related expenses. The first award payment will be issued in August for \$1,500 and the second payment of \$1,500 will be distributed in December. (For colleges on the semester system, the checks are for one half of the award.)

## QUESTIONS

Contact Lindsay Buchanan by email at **lbuchanan@convenience.org** or phone at (703) 518-4222. To learn more about the program, or to print an application, go to **conveniencecares.org** 



Part 1 - Applicant Data & Questionnaire

## ALL APPLICANTS MUST COMPLETE PARTS 1 AND 2

- 1. Complete all pages of this application as directed.
- 2. Have a senior company official complete the Nomination Form and include it with the application.
- 3. Send your completed scholarship application to the NACS Foundation by *Monday, June 1, 2020.*

# SCHOLARSHIP APPLICANT INFORMATION

First Name:		Last Name:	
Home Address:		City:	
State:	Zip:	Phone:	
Email Address:			

# **EMPLOYER INFORMATION**

Company Name:	
Company Address:	
City:	
Company Phone:	
Applicant's Position/Title:	
Hire Date:	

## **EMPLOYMENT HISTORY:**

List your past three work experiences, beginning with the most recent. (If more space is needed, you may continue on a separate page, using the same format as below. Be sure to include your name and attach it to your application.)

EMPLOYER'S NAME	YEARS	HOURS/WEEK	POSITION HELD



Part 1 - Applicant Data & Questionnaire

# ACTIVITIES, COMMUNITY SERVICE, AWARDS:

List and describe your extracurricular activities, in and outside of school. Include information on service organizations and/or community projects you have been involved in and any awards you have received. (If more space is needed, you may continue on a separate page, using the same format as below. Be sure to include your name and attach it to your application.)

ACTIVITY	POSITION/OFFICE	HOURS/WEEK	AWARDS/ HONORS

# HIGH SCHOOL INFORMATION: (Applicant must have diploma or GED)

High School Name:\_\_\_\_\_

City: \_\_\_\_\_

Year of High School Graduation: \_\_\_\_\_\_ School Phone Number: \_\_\_\_\_

\_\_\_\_\_ State: \_\_\_\_\_

## ACADEMIC INFORMATION:

(Include at the very minimum College and/or High School GPA)

COLLEGE GPA	HIGH SCHOOL GPA	ACT-COMPOSITE	SAT-MATH	SAT-VERBAL

# **COLLEGE INFORMATION:**

In the fall I plan to attend \_\_\_\_\_

with a ma	ajor in				
In the fall I will be a college:	Freshman	Sophomore	Junior	Senior	
University Address:					
City:		State:			



Part 1 - Applicant Data & Questionnaire

## **APPLICANT QUESTIONS:**

Please answer the following four (4) questions to the best of your ability in as much detail as possible. This information will help the scholarship selection committee get to know you on a personal level and will assist them in making a final award decision. (If more space is needed, you may continue on a separate page, using the same format as below. Be sure to include your name and attach it to your application.)

1. How has your current position in the convenience and fuel retailing industry influenced your dedication to excellence both personally and professionally?

2. How do you think the convenience and fuel retailing industry will change in the next 10 years?

3. If you could change one thing about convenience stores, or our industry, what would you change and why?

4. Tell us about your background, identity, interests, experiences, or talents that will help us get to know you better. Please share your story.



Part 2 - Applicant Essay

## ESSAY:

Write an essay that describes how the NACS Foundation Scholarship can help you achieve your career objectives. If you intend on pursuing a career in the convenience and fuel retailing industry, be sure to include how you hope to reach that goal.

**Directions:** Write an essay that is no more than two pages, double-spaced (one page single-spaced) in length when formatted with normal 11-point font and one-inch margins. Please include your name on the page and attach the essay with your completed application. *Essays must be typed; handwritten essays are not allowed.* 



Part 3 - Nomination Form

#### NOMINATOR/COMPANY OFFICIAL INSTRUCTIONS:

1. Please complete the following two (2) pages and submit this form to nominate a candidate for a NACS Foundation Scholarship.

- 2. This form must be filled out by a company official (store manager, supervisor, regional/central/HQ office staff).
- 3. Applicants without a Nomination Form will not be considered.
- 4. Nomination Forms must be sent with the application by *Monday, June 1, 2020.*
- 5. If any additional space is needed, please attach a separate sheet of paper.
- 6. Please do not submit any extra materials above the required.

Please note that we ask these questions to learn about the unique qualifications of each candidate. Brief one or two sentence answers to the following questions often fail to represent candidates in their best light. Please consider this when responding in order to give your candidate the best possible chance for selection.

Name of Candidate:			
Name of Nominator:		Title:	
Company Name:			
Address:			
City:		Zip:	
Phone:	Email:		

1. Describe how the scholarship nominee demonstrates leadership and dedication to convenience retailing at the store level.

2. What do you believe the candidate will do in the future to continue demonstrating their dedication to excellence, both personally, and professionally, in their educational pursuits?

3. Why does your nominee deserve a NACS Foundation Scholarship?



Part 3 - Nomination Form

As a representative of my company, I hereby nominate \_

for full consideration as a candidate for the NACS Foundation Scholarship. I fully believe that he/she is qualified for this award and certify that the information in this application is accurate. If this nominee is selected as a NACS Foundation Scholarship winner, my company agrees to:

- 1. Release the employee on regular paid time to attend the 2020 NACS Show **(www.nacsshow.com)** in Las Vegas, October 12-14.
- 2. Structure time with the employee to discuss career paths and future growth opportunities that exist in the convenience and fuel retailing industry.

Nominator's Signature: \_\_\_\_\_

Date: \_\_\_\_\_



**Application Checklist & Certification** 

## **APPLICATION CHECK LIST:**

- Application Data and Questionnaire
- □ Essay
- $\hfill\square$  Nomination Form

# COMPLETED APPLICATION PACKETS (APPLICANT DATA & QUESTIONNAIRE, ESSAY AND NOMINATION FORM) MUST BE RECEIVED BY THE NACS FOUNDATION ON OR BEFORE MONDAY, JUNE 1, 2020.

Email completed scholarship application packet to:

Lindsay Buchanan at Ibuchanan@convenience.org

OR

Mail completed scholarship application packet to:

NACS Foundation c/o Lindsay Buchanan NACS Foundation Scholarship Program 1600 Duke Street, Suite 700

#### **QUESTIONS?**

Contact Lindsay Buchanan by email at **Ibuchanan@convenience.org** or phone at (703) 518-4222. To learn more about the NACS Foundation Scholarship, or to print an application, go to **conveniencecares.org** 

## CERTIFICATION

I certify, to the best of my knowledge, that the information on this application is complete and accurate. Falsification of any information will cause my disqualification from the NACS Foundation Scholarship competition.

I understand that it is my responsibility to make sure that this application is completed and mailed or faxed by the required postmarked deadline listed on the application. Furthermore, I understand that if my application is not complete, or if I do not submit my application by the postmarked deadline, I may be disqualified from the scholarship competition and will not be considered for a NACS Foundation Scholarship.

This application, upon receipt, becomes the property of the NACS Foundation.

Applicant's Signature: \_\_\_\_\_

Date: \_\_\_

How did you hear about this opportunity?\_\_\_\_

NACS Foundation 1600 Duke Street, Suite 700 Alexandria, Virginia 22314 (703) 684-3600 FAX (703) 836-4564 conveniencecares.org